



**Karen W. Holladay**  
Project Manager  
Global Commerce Group

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Karen W. Holladay is Project Manager Global Commerce for the Economic Development Division at the Metro Atlanta Chamber of Commerce located in Atlanta, Georgia. Ms. Holladay is responsible for the effective day-to-day management of professional relations for the activities of the Chamber's international economic development division with emphasis on job and investment creation through the growth and expansion of international companies located in the Metro Atlanta area. She also has responsibility for the development of action plans for the Chamber's international business plan and strategic goals as they pertain to providing small to medium member services for international growth. Ms. Holladay is also involved in the branding of Atlanta as an international business center through the development of trade missions and special events to foster Metro Atlanta-based companies' international business growth in targeted countries and foreign cities.

A native of Atlanta, Ms. Holladay has lived in London, England and traveled extensively throughout the world. Prior to joining the Metro Atlanta Chamber of Commerce, she was employed with Delta Air Lines as manager of their Latin America & Caribbean Region. While at Delta, she had responsibility for the effective day-to-day management of the Latin America & Caribbean regional office in Atlanta and also for all special events and trade missions within the region.

Ms. Holladay is a member of the Atlanta City Council's Advisory Council for International Relations.