



**Ricardo Hubler (Ric)**

Director, International Trade Development  
Global Commerce Group

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Ric Hubler joined Global Commerce as the Director of International Trade Development in January, 2007. Mr. Hubler is responsible for programs to increase trade by helping local companies expand their businesses to international markets. He assists local small and medium-sized companies that wish to expand internationally 1) by helping them to identify new markets and investment opportunities outside the U.S., and 2) by putting them in touch with the proper resources both locally and internationally. Mr. Hubler partners with the local consular community and state and federal agencies along with economic development agencies, consulting firms and financial institutions around the world to accomplish this goal. He also works with local universities, research institutions and cultural organizations to foster partnerships and exchanges with similar organizations around the globe. In addition, Mr. Hubler works with many local partners to globally brand the Metro Atlanta region as an international business center through targeted marketing campaigns, trade and educational missions to targeted markets and relationship-building with key bi-national partners in the Atlanta area.

Previously, Mr. Hubler was with The Home Depot, where he earned his Six Sigma Green Belt while working in the company's Internal Audit Leadership Program. Mr. Hubler led various business process improvement projects across several areas of the company, including merchandising & marketing, human resources, information technology, finance and store operations, including in México. Mr. Hubler also worked in business development and brand protection for the company's fast-growing Services division.

Mr. Hubler was a member of the inaugural class of Georgia State University's Global Partners MBA program, where he earned his International MBA and membership into the Beta Gamma Sigma International Honor Society. He also holds a Masters of International Management from the Université de Paris, Panthéon-Sorbonne and a Certificate from COPPEAD Graduate School of Business of the Federal University of Rio de Janeiro. Mr. Hubler obtained his Bachelor of Arts from Tulane University. He speaks Spanish and Portuguese.

Mr. Hubler is a native of Toledo, Ohio, and has lived in the metro Atlanta area since 1996. He currently resides in Dunwoody, GA, and has been active in several local charities and community organizations, including: Atlanta Community Food Bank; Atlanta Symphony Orchestra; Habitat for Humanity; Hands On Atlanta; KaBoom!; and the Woodruff Arts Center.